

[Ideas](#)[Speakers](#)[Blog](#)[About](#)[Contact](#)[FAQ](#)[My Catalogue](#)

The Lavin Blog

[Share](#)

Sam Arbesman's *The Half-Life of Facts* is "Easily One of the Best Science Books This Year"

Stylish People Can Be Comfortable Too: Kate Bolick, Wall Street Journal



DOLLARS + SEX | October 15, 2012

Our New Speaker Marina Adshade, on Love and Sex (and Economics Too)

The Lavin Agency is pleased to welcome our newest speaker, economics professor **Dr. Marina Adshade**. In her hotly anticipated book, *Dollars and Sex: How Economics Influences Sex and Love*, due in 2013, Adshade redefines our understanding of human sexuality and relationships through an unexpected economic framework. We've read the galley, and it's a fun, informative book—a totally refreshing take on two classic subjects. A popular professor, Adshade explores dating and marriage, and everything in between (promiscuity, infidelity, the relation between sex and happiness) using the principles of supply and demand, among other market forces.

In funny and eye-opening talks, she offers a unique and revealing approach to our personal lives. She answers important questions about love and sex in the 21st Century with empirical research and entertaining anecdotes. Adshade talked to us recently about her speaking style, seeing the world through the lens of economics, and what she wants her audiences to walk away with.

What are the key ideas that you want your audience to walk away with?

That every option, every decision, and every outcome in matters of sex and love is better understood through economics. Beyond data and theory, understanding the way these markets operate provides a structured way to think about the world around us. In an era in which sexuality and relationships are mired in politics and personal values, it is a refreshing approach to take that can be very revealing.

Becoming a public speaker has always been my end game, so to speak. I am passionate about economics and I think it is important to encourage others to see the world way economists do. I don't think we have all the answers, but but we have something to bring to the table along with sociologists, evolutionary biologists, psychologists and

Search in Blog

Latest Articles

Most Popular



Education
Did the Ivy League Ruin Education?
William Deresiewicz's Viral New Republic Story



Science
The Power of "I Don't Know": Math Speaker Jordan Ellenberg [VIDEO]



Innovation
Making Ordinary Objects Extraordinary: Internet of Things Speaker David

Feature Video



David Rose, author of *Enchanted Objects*, explains the future of our everyday items: trash cans that ask to be emptied, chairs that trigger music, and coffee tables that display photos. How will this Internet of Things change our lives?

Related Tags

Marina Adshade • Adshade • Sex • Dollars and Sex • Economics

anthropologists. Public speaking gives me a chance to do that.

How would you describe your speaking style?

There are many, many speakers out there who do a great job at engaging their audiences. Having said that, I can't tell you how many times I have sat in an audience thinking "Wow, this guy is a great speaker" and then later, upon reflection, realized that, while engaging, the talk was seriously short on content—it was all sizzle and no steak. I want my audience to be entertained, and because of that, I instill my talks with humour and storytelling. I want my audience to still be thinking about my talk the next day, and the day after. I strive for steak and sizzle.

Like

6

Tweet

1

+1

Share

Sam Arbesman's The Half-Life of Facts is "Easily One of the Best Science Books This Year"

Stylish People Can Be Comfortable Too: Kate Bolick, Wall Street Journal

Topics

Arts and Pop Culture

Authors

Big Data

Business Strategy

C-Suite

Celebrities

Cities

College

Conscious Capitalism

Corporate Culture

Design

Digital and Social Media

Diversity

Economics

Education

Entertainers

Environment

Exclusives

Food

Health and Wellness

—

Innovation

Leadership

Marketing

MCs and Moderators

Mental Health

Most Requested

Motivational

Multilingual

New Speakers

Politics

Religion

Risk Management

Sales

Science

Social Change

Sports

TED Fellows

TED Speakers

Women of Distinction

Work

Contact us

1 800 265 4870

Email Us

Toronto

119 Spadina Ave,
Suite 1200
Toronto, ON
M5V 2L1

T 416 979 7979
F 416 979 7987

New York City

1123 Broadway,
Suite 1107
New York, NY
10010

T 2122421212

Follow Us

Blog

Facebook

Twitter

YouTube

Tumblr

Google +

Sign up for our e-newsletter

© 2014 The Lavin Agency Ltd.